

E-Commerce: The Lesson Plan

Lesson 10: Intranets

Learning Objectives

1. Understand the concept of an Intranet

Readings

50 Ways to Put an Intranet to Work

As you read, take the following notes, then go to the interactive exercises to further your understanding.

50 Ways to Put an Intranet to Work

Describe the The Business Advantages of Intranets

What are the benefits of an Intranet to an organization?

Describe the five characteristics to look for in identifying business processes that could be improved by an Intranet.

For your particular major or for your job interests, describe how an Intranet could be helpful.