

Technically Speaking:

Innovative ways
to connect your students
with colleges

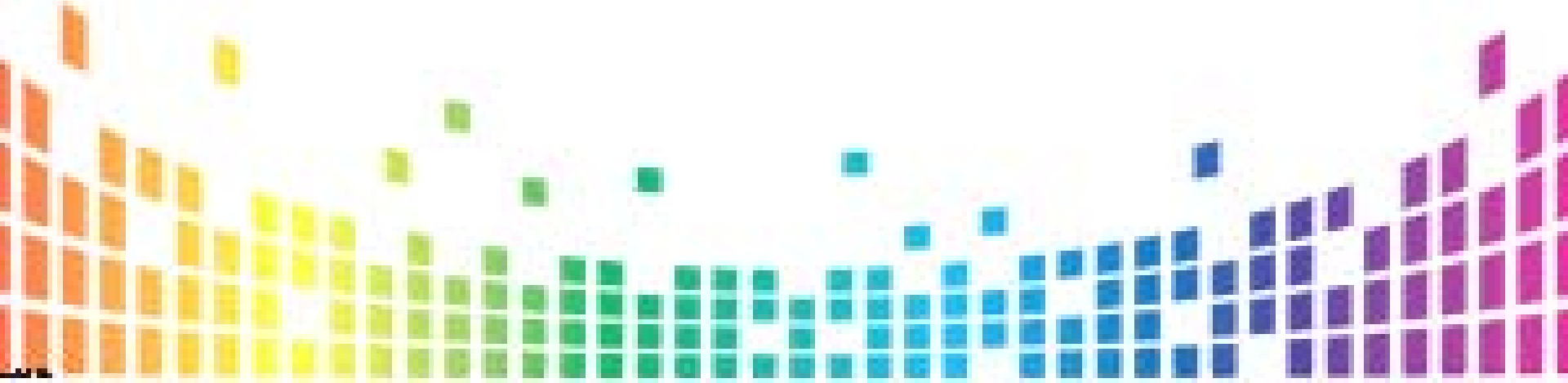
Chris Baxter

ShaRon Spry



Overview

- Video Application
- GACollege 411
- Online College Fairs
- Virtual College Tour
- Emailing a College
- Facebook
- Twitter
- Skype
- Online Chatting



Video Application

- What is a video application?
- Do all colleges require a video essay?
- Should your student submit video if it is not a requirement?
- Different kinds of videos

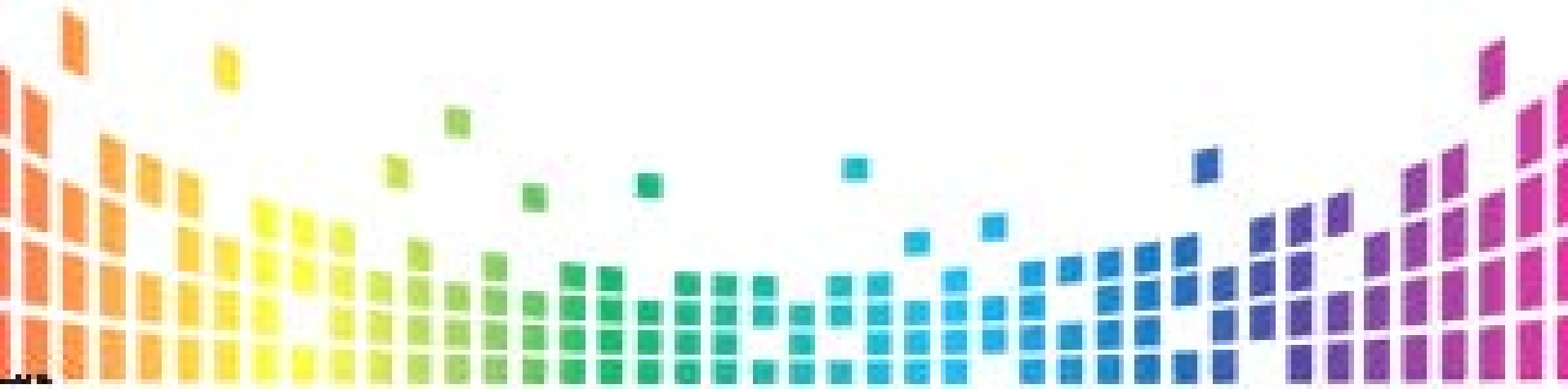
GACollege411

- Multi-functional
- Can be used for:
 - Applying to Colleges
 - Submitting transcripts
 - High School Test Prep (GHSGT/EOCT)
 - Information on Financial Aid (Hope, FAFSA)



Online College Fairs

- What is an online college fair?
- How do students sign-up?
- What does it offer?
- <http://www.collegeweeklive.com/>



Virtual College Tour

- How does it work?
- YOUNiversity.com
 - Sign Up/Register
 - View a college campus from home
 - Career videos
 - Chat with other students
 - Create groups to join
- Disadvantage

Emailing a College



- Helpful links to direct you to the right person
- Great way to contact Admissions Staff
- Convenient and Easy
- Able to provide links to academic departments or send attachments to students

The Facebook logo, consisting of the word "facebook" in white lowercase letters on a dark blue rectangular background.

facebook®

Facebook

- Group created by the University
- Meet people who are interested in the school
- Receive admissions tips from counselors
- See Facebook pages for other departments
- See photos of the campus and events
- Ask questions
- http://www.facebook.com/home.php#!/USCA_dmissions

Twitter

- Similar to Facebook
 - Geared for mobile use
 - Less distractions
- Get updated news about the university
- Easy and convenient
- Ask questions



Online Chatting



- Different kinds
- Students must register and open an account
- Normally cost free
- Immediate response from Admissions Staff

The logo for meebo, featuring the word "meeb" in white lowercase letters on a blue background, followed by a stylized orange speech bubble icon.

meeb



Skype


- “Face to Face” virtual conversation
- Includes the chat capabilities
- Great use for international students or those unable to visit the campus
- No costs
- Used for Admissions Interviews

A grayscale photograph of a baby sitting at a desk, looking intently at a computer monitor. The baby is wearing a light-colored, patterned shirt. The monitor is on the right side of the frame, and the baby's hands are near the keyboard area. The background is a plain, light color.

Technology Etiquette

- **Professional E-mail Address**
- **Do not use “text talk”**
- **Appropriate photos or language**
- **We can still see you!**
- **Be clear when asking questions**

Sharing on Facebook

	Everyone	Friends of Friends	Friends Only
Everyone			
Friends of Friends			
Friends Only			
Recommended			
Custom ✓			
My status, photos, and posts			■
Bio and favorite quotations	■		
Family and relationships			■
Photos and videos I'm tagged in		■	
Religious and political views			■
Birthday			■
Can comment on posts			■
Email addresses and IM			■
Phone numbers and address			■
 Customize settings			
			✓ This is your current setting.

[← Back to Privacy](#)

[Preview My Profile](#)

Bio and Quotations

The Bio description and Favorite Quotations in the About Me section of your profile

 Only Friends ▾

Birthday

Birth date and Year

 Only Friends ▾

Interested In and Looking For

 Only Me ▾

Religious and Political Views

 Only Me ▾

Photo Albums

[Edit Settings](#)

Posts by Me

Default setting for Status Updates, Links, Notes, Photos, and Videos you post

 Only Friends ▾

Allow friends to post on my Wall

Friends can post on my Wall

Posts by Friends

Control who can see posts by your friends on your profile

 Only Me ▾

Comments on Posts

Control who can comment on posts you create

 Only Friends ▾

To edit settings for Groups and other applications, visit the [Application Settings Page](#)

Mike Bartlett (... Personalize)

4.0 Beta Demonstration

£3.82 Skype Credit [View account](#)

New -> [Contacts](#) [Conversations](#)

Jacqueline Marshall *Isn't he weird, who...* 02:57

- Betha Sutter
- Charm Hobb *Half way through the short video...*
- Echo / Sound Test Service
- MIT Codes
- mike bartlett *a little overloaded right now*
- Robin Grant
- Thor Skype AV Room
- Brianna Reynolds *of Flying back to SF from London Et...***
- Cain Graham
- Derek Morgan *Offline Friday (Hr Flying back to ...*
- Nathan McDonald
- Neil David
- Rita Vitrano *@VitranoRita - unbelievable profitor...*
- Roger Vilco
- Vannu Venukpati *is in Tallin*
- Xavier Prolesole

Call phones

Directory

Shop

Jacqueline Marshall

Add profile



End call

Stop video

Microphone icon, Camera icon, Window icon

02:57

Volume icon, Mute icon, Full-screen icon, Close icon

Benefits of Technology

- Easy and Convenient
- Quick Response
- Makes it easier for the counselor
- Cost efficient
- Exposes students to a variety of schools
OR introduces the students to things they did not know about a school



Questions

