

Reverse County Enrollment Data
June 18, 2003

Normally we look at what percentages of our students come from which counties. The reverse county data provided by the BOR Central Office shows how many entering freshmen from each county went to a particular USG institution. The table below shows counties from which ASU received at least 1 percent of the county's entering freshmen for the most recent three fall terms. Figures in green indicate ASU's having received more students from that county than did any other USG institution.

**Counties from which ASU Received At Least 1% of County's
USG Entering Freshmen**

COUNTY	FALL 2000		FALL 2001		FALL 2002	
	Number	Percent	Number	Percent	Number	Percent
Appling	1	1.75%	1	1.14%		
Baldwin	4	4.08%			3	2.46%
Berrien	1	1.69%				
Burke	10	15.15%	22	31.88%	12	17.65%
Butts					1	1.69%
Clarke			5	2.45%	3	1.58%
Coffee	2	1.19%				
Columbia	248	46.27%	271	46.89%	257	46.47%
Elbert			2	4.88%	3	6.52%
Emanuel	2	2.17%	1	1.20%	1	1.15%
Glascok	1	14.29%	1	20.00%	4	40.00%
Greene	2	5.41%	2	4.44%		
Hancock	1	4.17%				
Jackson	1	1.03%				
Jefferson	8	14.04%	4	6.90%	7	14.29%
Jenkins			3	8.57%		
Jones			1	1.22%		
Lincoln	4	28.57%	9	37.50%	9	36.00%
McDuffie	26	35.14%	27	39.71%	21	31.34%
Mitchell			1	1.22%		
Morgan			2	3.77%	2	4.55%
Oconee			2	1.39%	3	1.63%
Pike	1	2.22%				
Richmond	322	51.69%	334	55.30%	340	51.44%
Screven	1	2.17%				
Stephens	1	2.44%	1	1.85%		
Tatnall			1	1.75%		
Warren	2	22.22%	4	26.67%	5	38.46%
Washington			1	1.43%		
Wayne			1	1.19%		
Wilkes	8	19.51%	8	25.00%		

By County Analysis

Overall, it appears that students from nearby counties select USG institutions by proximity. In counties where ASU receives a significant percentage of freshmen, the only other four-year institution of significant choice is generally Georgia College, indicating a strong attraction for close proximity to home. The exception is the large combined number of students from Richmond County who choose one of the three HBCU institutions. Otherwise, in those same counties, students not selecting ASU most often chose to attend Georgia Southern, UGA and East Georgia.

Burke County

In Fall 2000, there were 66 new freshmen from Burke County entering USG institutions. Eighteen (18) or 27% entered East Georgia; 12 (18%) entered Georgia Southern; 10 (15%) entered ASU; and 8 (12%) entered UGA.

The following Fall (2001), ASU received 32% (n=22) of the county's new freshmen, followed by Georgia Southern (19 or 28%), and East Georgia (10 or 15%).

In Fall 2002, the distribution was Georgia Southern - 27% (18 of 68) and ASU - 18% (n=12).

Columbia County

Clearly, the schools of choice for Columbia County's entering freshmen are ASU and UGA. In each of the three terms examined, ASU received the largest number of entering freshmen from Columbia County. In Fall 2000, ASU received 248 (46%) of the 536 freshmen entering USG institutions. ASU was followed by UGA (104 or 19%); Georgia Southern (59 or 11%); Georgia Tech (49 or 9%); and Georgia College (27 or 5%).

In Fall 2001, Columbia County sent 578 new freshmen to USG institutions. ASU received 271 or 47%, followed by UG (99 or 17%); Georgia Southern (62 or 11%); Georgia College (40 or 7%); and Georgia Tech (38 or 7%).

In Fall 2002, ASU received 46% (n=257) of the 553 Columbia County freshmen entering USG institutions. UGA received 16% (n=86); Georgia Southern 11% (n=62); Georgia College 7% (n=40); and Georgia Tech 7% (n=38).

Glascok County

Glascok County had 7, 5, and 10 freshmen entering USG institutions in the respective years examined. In 2000, ASU received 1 of the 7, surpassed by Georgia Southern and ABAC, who each received 2 students. In 2001, ASU received 1 of the 5 entering freshman, behind Georgia College's 2. In 2002, ASU received 4 freshmen from Glascok, closely followed by UGA's 3. Three other schools each received one freshman from Glascok County.

Jefferson County

In Fall 2000, Jefferson County had 57 freshmen enter USG institutions. Twenty-one (37%) went to East Georgia; 9 (16%) went to Georgia College and 8 (14%) came to ASU. Georgia Southern received 5 or 9% of those students.

In 2001, East Georgia received 19 (33%) of Jefferson's freshmen; Georgia Southern received 12 or 22%; Georgia College received 7 or 12%; and ASU received 4 or 7%.

In 2002, Georgia Southern received 10 (20%) of the 49 entering freshmen from Jefferson, while ASU and East Georgia each had 7 or 14%. Georgia College and Fort Valley received 6 and 5 or 12% and 10%, respectively.

Lincoln County

In each of the three terms examined, ASU has received the most students from Lincoln County. In 2000, ASU received **4 (29%)** of Lincoln's 14 entering freshmen, while UGA received 3 and West Georgia received 2.

ASU received **9 (38%)** of 24 in 2001 and Georgia Southern received 6. In 2002, ASU received **9 (36%)** of the 25 entering freshmen and UGA received 6 or 24%.

McDuffie County

ASU received the most students from McDuffie County in each of the three terms. In 2000, the county had 74 freshmen entering USG institutions. **Twenty-six (26) or 35%** came to ASU, while Georgia Southern and UGA each received 10 or 14%.

The following fall, ASU was the overwhelming choice of McDuffie County's 68 entering freshmen. This **time 40% (n=27)** chose ASU. Georgia College and Georgia Southern each received 8 freshmen and UGA 7 freshmen from the county.

In Fall 2002, ASU received **31% (n=21)** of the 67 entering freshmen and Georgia Southern followed closely with 30% (n=20).

Richmond County

Over half of Richmond County's entering freshmen chose to attend ASU. In 2000, **322 of 623 – 52%** of the total – came to ASU. Georgia Southern and UGA each received 9% with 58 and 55 freshmen, respectively. Georgia Tech and Georgia State each received 24 freshmen from Richmond or 4% of the county's total. The three HBCU's - Fort Valley, Albany State and Savannah State - claimed a combined 9% (n=54) with 22, 21 and 11 students, respectively. Georgia College (3%), Valdosta (2%) and East Georgia (2%) had double-digit freshmen enrollment from Richmond with 18, 14, and 12 new Richmond freshmen, respectively.

In Fall 2001, Richmond had 604 freshmen entering UGA institutions. Over half (**55%, n=334**) came to ASU. Schools with the next highest numbers were Georgia Southern (44 or 7%); Georgia State and UGA, both with 30 freshmen or 5%; Valdosta and Albany State (each with 23 or 4%); Georgia College (18 or 3%); Fort Valley and Savannah State with 16 and 15, respectively, or just under 3% each.

Richmond County had a 9% increase in the number of freshmen entering USG schools. Of the 661 entering freshmen, ASU received **340 or 51%**. This was followed by Georgia Southern (63 or just under 10%); UGA with 44 or 7%; Georgia State (38 or 6%); Savannah State (32 or 5%); Albany State (25 or 4%); Georgia Tech, Valdosta, Fort Valley and East Georgia with 2% each.

Warren County

Warren County sent 9 freshmen to USG in Fall 2000. ASU received 2 or 22% while Georgia Southern received 3 (33%). In 2001, ASU received 4 (27%) of Warren's 15 entering freshmen and Georgia Southern received 5 (33%). In 2002, ASU received **5 (33%)** of Warren's 15 entering freshmen and Georgia College received 2 (13%).

Wilkes County

In Fall 2000, Wilkes County sent 41 freshmen to USG institutions. Of those, Georgia Southern received 9 (22%) while UGA and ASU each received 8 (19.5%). In Fall 2001, ASU received **8 (25%)** of Wilkes County's 32 entering freshmen. This was followed by UGA with 7 (22%) and Georgia College with 5 (16%).

Complete reports for each county for [Fall 2000](#), [Fall 2001](#), and [Fall 2002](#) are available from the Office of Institutional Research.