

Library Instruction. Communications 3100.

Locate Companies making your product:

*Thomas Register* <http://www.thomasregister.com>

*Official Georgia Manufacturers Directory*, Reference Room, HC107.G4 G434

Other Paper Resources

*Encyclopedia of Consumer Brands*, Reference Room, HF5415.3 .E527 1994

*Consumer Reports Buyer's Guide*, Reference Room, TX335 A1C6

Company Information

Go to *Business and Economics* at [GALILEO site](#); choose Company Information

Shopping Bots

- offer automated pricing/product comparison

[Bizrate.com](#) , and [Shopping.com](#) (best two)

[mySimon.com](#) , [NexTag.com](#), [PriceGrabber.com](#) , [PriceSCAN.com](#) ,

GALILEO sources

(resources listed here are part of the database offerings in GALILEO, Georgia's Virtual Library):

[ABI/INFORM Complete \(at ProQuest \)](#) Articles on all areas of business.

[Consumer Resources](#) (via SKS WebSelect )

Some Individual Sites to Use:

[Good Housekeeping Institute](#) "Savvy Consumer" site includes product tests & shopper's guides.

[Consumer Research](#) Once named "Best Expert Review Site" by PC World. "  
ConsumerSearch aggregates professional reviews from trusted publications."

[epinions.com](#) Once named "Best Consumer Review Site" by PC World. "  
Epinions has the largest selection of reviews, for more than 150,000 products."

[The Cosmetic Connection](#)

A searchable web site offering cosmetic information and advice from a team of lay cosmetic consumers who, independent of any corporate sponsor, review an enormous variety of cosmetic brands and products.

[Consumer Reports Online](#)

Includes some free consumer product advice; subscription required for full access.

[U. S. Food and Drug Administration \(FDA\)](#)

This site offers excellent coverage of cosmetic products and ingredients. Look for hair dyes, nail products, sunscreens, etc.

## [Federal Consumer Information Center](#)

Use the search engine to look for information on whatever product you are examining.

Search Engine Reviews:

[Search Engine Evaluation by Greg Notess.](#)

## [Search Engine Evaluation and Searching Tips at Search Engine Watch](#)

Recommended search engines:

[Clusty](#)

<http://www.clusty.com> (still in beta, but it clusters results in useful ways)

Example search - Shopping tab - "paper shredder"

Example search - Web tab - "paper shredder reviews"

[Teoma](#) <http://www.teoma.com>

Example search - "paper shredder reviews"

First result points to:

Compare Prices and Read Reviews on Shredders at Epinions.com

Also check the REFINE icon to the right for alternative words to search

[Google](#) and [Froogle](#)

Search tips:

\*if you're look for a product, consider what organization would provide reviews of it. Is there a government agency that regulates it?

\* try multiple search tools. Don't get stuck just on one. Even Google only covers about half of what's out there on the Web.

\* read the search tips of the tool you choose. The way you structure your search can make an enormous difference in your results.

Note that the library has a presentation computer cart that can be checked out and used, with network connection if desired, in two study rooms in the library.

Be sure to [evaluate all your sources](#) carefully, especially those you retrieve yourself by searching the web.

Document your work.

For additional information and guidance on good documentation practices, the following sites may be useful:

[Avoiding Plagiarism](#) - a series of pages from the Online Writing Lab at Purdue University. Defines what plagiarism is in the context of academic writing, and presents steps during the writing process to help steer clear of plagiarizing.

[Plagiarism handout](#) - from UNC-Chapel Hill. Written from a student's point of view, it discusses why you need to be aware of good citation practices, and why plagiarism is such a "big deal".

[UWC's Helpful Handouts](#) - from the University Writing Center at the University of Central Florida. Contains a lengthy list of links to documentation guides developed by professional organizations and other universities [note: link to guides is found by clicking the Writing Resources link on the left]. When using another institution's citation guides, be sure to double-check the edition of the documentation manual that the guide was based on. Don't use a guide for anything older than the edition of the manual that you're using in your course.

[Citation Guidelines for GALILEO Resources](#) - Guidelines for citing materials that you retrieve from any of the GALILEO databases. Examples are given for MLA, APA, and Turabian styles.

- [Library Instruction](#)
- [Reese Library](#)
- [ASU](#)
- [Contact](#)