



Moving beyond Student Satisfaction to Student Learning and Development

Augusta State University

August 16, 2002

Agenda

- **August 2001 Workshop**
- **SACS new standards**
- **Student Learning and Development**

August 2001 Workshop

- *Formulating Unit Assessment Plan*
 1. **Establish link to ASU mission & goals. Identify which portion of the mission/goals your unit supports**
 2. **Establish unit's mission statement that links to ASU mission or goals**
 3. **Formulate unit administrative objectives**
 4. **Identify means of assessment and criteria for success**
 5. **Conduct assessment activities during the academic year**
 6. **Demonstrate and document use of results for service improvements**

Assessment and Accreditation Conference – Summer 2002

- **New SACS Criteria**
 - *Dr. Martha Nesbitt*
 - President, Gainesville College
 - Member of SACS Criteria Revision Committee
- **Assessment and Student Learning**
 - *Dr. Marilee Bresciani*
 - Director Of Assessment
 - Division of Undergraduate Affairs
 - North Carolina State University

SACS Self-study in the 1980s

- Institutionalize Institutional Effectiveness
 - *Over time added more 'must' statements*
 - *Over 400 'must' statements*

SACS new Standards

- **12 Core Requirements**
- **New challenges**
 - *Distance Learning*
 - *Proprietary Institutions*
- **Balance gatekeeping and accountability with growth.**

SAC's new Standards

- Create a stronger link between student development units and academic units
- SACs Core Requirements, #10
 - *“The institution provides student support programs, services, and activities consistent with its mission that promote student learning and enhance the development of its students.”*

Student Learning and Development

- **What do we expect our students to know and be able to do by the end of their education?**
- **What do we do in our programs to promote the kinds of learning and development that ASU seeks?**
- **How can we help students make connections between classroom learning and experiences outside of the classroom?**
- **How do we intentionally build upon each learning experience?**

How do we do this?

- **Collaboration between academic units and student support programs**

Assessment in the 1980s and 1990s

An example

- **Financial Aid**
 - ***Student Satisfaction***
 - Increase based on 2001 Student Survey
 - ***Audit – state, federal government***
 - Passed all audits

Now look at it from a Student Development and Learning Perspective

- **What is Financial Aid doing to develop students?**
 - *Augusta State ranked 10th in the nation for the community service component of federal work-study programs*
 - Washington Monthly/Northwestern University

Is it linked to the ASU Mission?

- **“Our mission statement is ‘Enrichment of the Community’ and we are proud of this recognition.”**
 - **ASU President William Bloodworth**
 - **Augusta Chronicle**

Types of Community Service

- **Augusta Housing Authority Child Development**
- **Family Y**
- **Goodwill Industries**
- **Golden Harvest Food Bank**
- **Medical College of Ga**

Let's look at those students?

- **Federal Work Study is need based**
- **High number of minority students**

How do we work together for student development and learning

- Collaborative efforts with Academic Units
 - *Health Services*
 - *Education*
 - *Minorities*
 - *Others?????*

Our Next Step

- **Review what we are doing**
 - *Mission, Goals or Objectives*
- **Review what we assess**
 - *Satisfaction/audit or Development/Learning*
- **Review who we work with**
 - *Increase collaboration on assessment between units*