

**AUGUSTA STATE UNIVERSITY
HOMECOMING 2012**

**MR. & MS. ASU
CANDIDATE PACKET**

**AUGUSTA STATE: CELEBRATE THE
HERO WITHIN!
FEBRUARY 6TH-11TH, 2012**



Dear Potential Mr. & Ms. ASU Candidates,

The Office of Student Activities and the 2012 Homecoming Planning Committee is excited to present **ASU Homecoming 2012, AUGUSTA STATE: CELEBRATE THE HERO WITHIN!** Each year, Homecoming at Augusta State University includes a variety of events and activities showcasing pride in the university while uniting students, alumni, friends, family and the Augusta community.

The ASU Homecoming 2012 will be celebrated from February 6th through 11th, 2012. The week will offer many events for everyone to celebrate ASU. The week begins with the Homecoming Kickoff, a display of Mr. & Ms. ASU Candidates and Pass the Paw competitors in the JSAC Breezeway and concludes at the Homecoming Game on Saturday, February 11th, 2011 when the ASU Jaguars match-up against Francis Marion.

The Office of Student Activities and the 2012 Homecoming Planning Committee invites students and organizations to participate in the events that have been planned. All Mr. & Ms. ASU Candidates must be sponsored by a Chartered Student Organization to compete. Attached is a description of each event that comprises the Homecoming Competition as well as a full list of events. Please read each event's description to get an idea of what each part of Homecoming entails. If you still have questions after reading the descriptions, please do not hesitate to contact the Assistant Director for Programs, Jessica L. Haskins.

Mr. & Ms. ASU Candidates are encouraged to attend and participate in every event competing for points. The eligibility/requirements to be a Mr. or Ms. ASU Candidate are outlined below. *Following the submission of applicants, everyone competing for Mr. or Ms. ASU in Homecoming 2012 MUST attend the one of two Mandatory Candidate Meeting's, which will take place on Tuesday, January 31st at 2:30 PM and Wednesday, February 1st at 3:30 PM in the JSAC Skinner Conference Room.* The 2012 Homecoming Planning Committee will explain **ASU Homecoming 2012, AUGUSTA STATE: CELEBRATE THE HERO WITHIN!** in further detail and answer any questions you may have.

We are excited to share this historically spirited week with you and hope for your Homecoming experience to be welcoming and memorable! If you have any questions, do not hesitate to contact Jessica L. Haskins.

In Jaguar Pride,

Jessica L. Haskins

Assistant Director for Programs
Office of Student Activities, Jaguar Student Activities Center
(706) 737-1610
jhaskin2@aug.edu

Prepared by the Office of Student Activities & the Homecoming Planning Committee
Jessica L. Haskins, Assistant Director for Programs
Jaguar Student Activities Center

(706) 737-1610

Mr. & Ms. ASU Candidate Information

Candidates for Mr. & Ms. ASU 2012 must meet and follow all of the requirements as outlined below.

Eligibility & Requirements for Candidates:

All candidates must meet ALL of the following criteria for eligibility:

1. Must have 30 semester credit hours or more of ASU work, being at a least sophomore status.
2. Must be a returning undergraduate student for the 2012-2013 academic year, graduating no earlier than December 2012.
3. Must be currently enrolled in Spring 2012 for at least nine (9) semester credit hours.
4. Must have an Institutional GPA of 2.25 or higher.
5. Must be a student in good university standing with a clear disciplinary record.
6. Must be sponsored by an approved Chartered Student Organization. The Chartered Student Organization must be on the approved active student list for the current semester. Organizations may sponsor a total of two (2) candidates, one male and one female.

After the candidate meets the above requirements, they then are responsible for fulfilling the following requirements:

1. Must complete and submit appropriate forms and application materials by Friday, January 27th at 4:30 PM to the Office of Student Activities.
 - a. Candidate Application, Candidate Biography, Candidate Question, and Chartered Student Organization Acknowledgement Statements all must be completed by the due date above.
 - b. The Candidate Biography and Question will be used for publications, including but not limited to the Bell Ringer and Coronation Ceremony.
2. Must complete and pass a criminal background check.
3. Must attend one of two Mandatory Candidate Meeting's:
 - Tuesday, January 31st at 2:30 PM, JSAC Skinner Conference Room
 - Wednesday, February 1st at 3:30 PM, JSAC Skinner Conference Room
4. Must attend the Mandatory Candidate Rehearsal from 9:00-11:00 AM on Friday, February 3rd at the Christenberry Fieldhouse.
 - a. At this rehearsal professional photographs will be taken by the Office of Public Relations for publications used during Homecoming 2012, therefore everyone is required to be in business casual.
5. Must attend and participate in the Homecoming Kickoff on Monday, February 6th at 12:00 PM in the JSAC Breezeway.
 - a. Each candidate will be required to introduce themselves at this event with no more than two (2) minutes to speak about the following:
 - What uniquely qualifies you to be Mr. or Ms. ASU?

- What one activity has most impacted your experiences here at ASU?
6. Must attend and participate in the Candidate Meet & Greet/Interview on Tuesday, February 7th from 6:00-8:00 PM in the Mary S. Byrd Gallery & Dome Room, Washington Hall.
 - a. The Candidate Meet & Greet/Interview attire is business casual.
 - b. Each candidate is allowed to bring one guest to this event.
 7. Must attend and participate in the Coronation Ceremony on Saturday, February 11th arriving with each escort at 3:00 PM in Christenberry Fieldhouse.
 - a. The Coronation Ceremony attire is semi-formal. All participants; including Candidates and Escorts must be ready upon arrival at 3:00 PM.
 - b. Everyone is to report to Entrance 3 of Christenberry Fieldhouse.
 - c. If the candidate's escort is not an ASU student, they will receive a complimentary pass for them to gain entry to the games.
 - d. Each candidate will receive two additional guest passes for the games.

*Candidates who are unable to attend any of these mandatory events because of class conflict must state this and provide a copy of their official class schedule in their application submission. In the case of an unexpected emergency during Homecoming 2012, contact Jessica L. Haskins at the Office of Student Activities as soon as possible at (706) 737-1610 so that alternative arrangements can be discussed. Failure to contact Student Activities before any mandatory event absence will result in automatic disqualification.

Mr. & Ms. ASU Winner Requirements:

The individuals crowned Mr. & Ms. ASU may each receive a stipend up to \$1400.00 for their services, provided they fulfill the requirements outlined below:

1. Must apply to be an Orientation Leader or be recommended to be a Student Ambassador during their term.
2. Select an approved site to do five (5) hours of community service within their term.
3. Make an appearance at the Fall & Spring Campus Visitation Days, or attend two (2) recruiting trips with the Office of Admissions.
4. Volunteer during one of the two campuses A Day events at Augusta State University.
5. Serve on the Homecoming Committee during their term (must attend 50% of the assigned meetings).
6. Make appearances (including but not limited to television, and speaking engagements) as asked by the Homecoming Committee.
7. Promote Homecoming for the next year by being available for various publicity pieces, including What's the Scoop during both Fall and Spring.
8. Must assist in the coordination of the Homecoming 2013, Candidate Meet & Greet/Interview.
9. Must participate in the Homecoming 2013 Coronation Ceremony.

10. Must be available to work at least two (2) hours at Homecoming 2013 Voting Areas.

*Mr. & Ms. ASU will be evaluated on a percentage scale regarding Winner's Requirements numbering 1-10 (as seen above). Each requirement completed by Mr. & Ms. ASU will allot in 10% of the allocated stipend. For example, if only 8 of the 10 requirements are met Mr. or Ms. ASU will only receive 80% of the allotted stipend for the year. Each stipend will be awarded at the end of the Mr. & Ms. ASU's required term. Please see chart below for a clear example of the stipend allocation process.

Example Only:

<i>Requirement:</i>	<i>Percentage:</i>	<i>Total to be Paid:</i>
Apply to be an Orientation Leader or Student Ambassador	10%	\$140.00
Five (5) Hours Community Service	10%	\$140.00
Campus Visitation Day/Two (2) Recruiting Trips	10%	\$140.00
Volunteer at A Day	10%	\$140.00
Publicity Appearances	10%	\$140.00
50% of HC Meetings	10%	\$140.00
What's the Scoop? Promotion	10%	\$140.00
Candidate Meet & Greet 2013	10%	\$140.00
Coronation Ceremony 2013	10%	\$140.00
Two (2) Hours at HC 2013 Voting Areas	10%	\$140.00
	%100	\$1400.00

Mr. & Ms. ASU will be required to meet or maintain the following:

1. Must be clear on Criminal Background Check for the entire reigning year.
2. Must be a current ASU student or have successfully graduated from ASU in December 2012 to participate in any Homecoming 2013 events.
 - a. If the reigning Mr. or Ms. ASU transfers institutions, they immediately forfeit their title and the responsibilities of the position will fall to the 1st Runner-Up as applicable by gender.
3. Must maintain a conduct of decorum, failure to do so in-person or online will result in immediate relinquishing of title and forfeiture of stipend.

*The stipend for Mr. ASU will be split by Athletics and the ASU Foundation, while the stipend for Ms. ASU will be paid for by the Office of Student Activities.

Mr. & Ms. ASU Process

Mr. & Ms. ASU 2012 will be chosen as a combination of a Popular Vote of the Student Body (30%), the Meet & Greet/Interview (30%), and School Spirit and Participation in Homecoming 2012 Events (40%).

The following formula is used for this calculation:

$(\text{Popular Vote} \times 30\%) + (\text{Meet \& Greet/Interview Score} \times 30\%) + (\text{Homecoming Spirit Points} \times 40\%) = \text{Total Score}$

The Male and Female Candidate receiving the highest total score will be selected as Mr. & Ms. ASU for the 2012-2013 term.

Grievance Guidelines:

Any and all grievances applying to the ASU Homecoming 2012 events must be put in writing to the Homecoming Planning Committee at the Office of Student Activities no later than 4:30 PM the day after the incident occurs. **The grievance must include the following; Name of Candidate Submitting Grievance, Name of Accused Candidate, Date of Incident, Location of Incident, Citation of Policy Violation, and Names of All Witnesses.**

The Homecoming Planning Committee will call a Special Meeting to discuss alleged grievance and decide on actions to take if needed. All decisions will be reviewed by the Director of Student Activities and Dean of Students.

EVENT DESCRIPTIONS

ASU HOMECOMING 2012, AUGUSTA STATE: CELEBRATE THE HERO WITHIN!

Mr. & Ms. ASU Candidate Responsibilities

Monday, February 6th-Wednesday, February 8th, 2012

The 2012 Homecoming Mr. & Ms. ASU Elections will take place at the following days, times, and locations:

Monday, February 6th, 2012:

1:00-3:00 PM

JSAC Breezeway

5:00-7:00 PM

Lobby, University Hall

Tuesday, February 7th, 2012:

10:00 AM-12:00 PM

2nd Floor Lobby, Allgood Hall

3:00-5:00 PM

Lobby, Science Hall

Wednesday, February 8th, 2012:

10:00 AM-12:00 PM

JSAC Breezeway

1:00-3:00 PM

Lobby, University Hall

6:00-8:00 PM

University Village

Mr. & Ms. ASU Candidates must have 30 semester credit hours or more of ASU work, being at a least sophomore status who are currently enrolled in Spring 2012 for at least nine (9) semester credit hours. All candidates must be returning undergraduate students for the 2012-2013 academic year, graduating no earlier than December 2012 and hold an Institutional GPA of 2.25 or higher being good university standing with a clear disciplinary record.

All candidates must be sponsored by an approved Chartered Student Organization. The Chartered Student Organization must be on the approved active student list for the current semester. Organizations may sponsor a total of two (2) candidates, one male and one female.

Homecoming Banner Contest

Monday, February 6th-Saturday, February 11th, 2012

The Homecoming Banner Contest is an opportunity for candidates/organizations to celebrate Homecoming by creating banners which flaunt the spirit of Homecoming 2012 and showcase their artistic talent.

This year's banner contest gives Mr. & Ms. ASU Candidates/Pass the Paw competitors the opportunity to create a banner based around the overall theme, ASU Homecoming 2012: AUGUSTA STATE: CELEBRATE THE HERO WITHIN! while also incorporating the individual organizations theme for the week.

Little & Big Decorated "A" Contest

Monday, February 6th-Saturday, February 11th, 2012

The Decorated "A" Contest is an opportunity for candidates and organizations to celebrate Homecoming by decorating a small and large wooden "A," respectively, which flaunts the spirit of Homecoming 2012 and showcase their artistic talent.

This year's Decorated "A" Contests gives Mr. & Ms. ASU Candidates and Pass the Paw competitors the opportunity to decorate an a based around the overall theme, ASU Homecoming 2012: AUGUSTA STATE: CELEBRATE THE HERO WITHIN! while also incorporating the individual organizations theme for the week.

Mr. & Ms. ASU Candidates will decorate a Little "A" that reflects their "hero" of choice. The Pass the Paw competitors will decorate a Big "A" that reflects their theme as done in the Banner Contest.

LipSync Concert

Tuesday, February 7th, 2012

The LipSync Concert is an opportunity for candidates and organizations to direct and perform a dance/song/skit that they choreographed along with a set of music that entertains fellow students. Performances are encouraged to incorporate the theme, ASU Homecoming 2012: AUGUSTA STATE: CELEBRATE THE HERO WITHIN! if possible.

Students are able to be creative, designing their own scripts, props and costumes for their performances.

Recess Heroes

Wednesday, February 8th, 2012

Showing Augusta State's dedication to both service and future Jaguars, Recess Heroes allows ASU students to create a "recess break" with numerous themed booth activities for elementary aged children from the local Augusta community.

Tailgate & Bonfire

Thursday, February 9th, 2012

The tailgate is an opportunity for organizations to show their ASU spirit by decorating a table. The tailgate will end with a ceremonial lighting of a bonfire where each student is asked to bring an item from another institution to throw in the bonfire. YES, you read that correctly: Bring your gear from other schools to burn-let's show our JAGUAR PRIDE!

ASU Olympics

Friday, February 10th, 2012

ASU Olympics is the opportunity for the Mr. & Ms. ASU Candidates and Pass the Paw Competitors to compete with one another in a lively relay competition with bragging rights for the winners.

ASU vs. Francis Marion

Saturday, February 11th, 2012

Women's Game: 1:30 PM/Men's Game: 3:30 PM

Halftime Mr. & Ms. ASU Coronation Ceremony

Christenberry Fieldhouse

The crowning of Mr. & Ms. ASU will take place during halftime of the men's basketball game. Come out and support the candidates, as well as the organizations that they are representing.

HOMECOMING 2012, AUGUSTA STATE: CELEBRATE THE HERO WITHIN!

January 2012						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11 First Day of Classes	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27 Mr. & Ms. ASU Packets & Pass the Paw Entry Forms Due by 4:30 PM Office of Student Activities	28
29	30 Big & Little "A's" Available in the Office of Student Activities	31 2:30 PM Mandatory Mr. & Ms. ASU Candidate Meeting JSAC Skinner Conference Room 3:30 PM Mandatory Pass the Paw Rep. Meeting JSAC Skinner Conference Room				
Notes:						

February 2012						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
			<p>1 2:30 PM Mandatory Pass the Paw Rep. Meeting JSAC Skinner Conference Room</p> <p>3:30 PM Mandatory Mr. & Ms. ASU Candidate Meeting JSAC Skinner Conference Room</p>	<p>2</p>	<p>3 9:00-11:00 AM Mandatory Candidate Rehearsal Attire: <i>Business Casual</i> Christenberry Fieldhouse</p> <p>11:30 AM-4:30 PM Banner Contest Painting Session JSAC Ballroom</p> <p>4:30 PM Banners Due</p>	<p>4</p>
<p>5 Banners Hung JSAC Breezeway</p>	<p>6 Homecoming Kickoff Big & Little 'A's' Revealed 12:00-1:00 PM JSAC Breezeway</p> <p>LipSync CD & Intro Due by 12:00 PM Office of Student Activities</p> <p>Voting Area 1:00-3:00 PM JSAC Breezeway</p> <p>Notification on Candidate Hero Selection, Org. Theme, & Recess Heroes Booth by 4:30 PM to Candidates/Organizations</p> <p>Voting Area 5:00-7:00 PM Lobby, University Hall</p>	<p>7</p> <p>Voting Areas 10:00 AM-12:00 PM 2nd Floor Lobby, Allgood Hall</p> <p>LipSync Concert 1:00-2:30 PM JSAC Breezeway</p> <p>Performers Arrive at NOON JSAC Ballroom</p> <p>Mr. & Ms. ASU Meet & Greet/Interview 6:00-8:00 PM Art Gallery & Dome Room, Washington Hall</p> <p>Voting Areas 3:00-5:00 PM Lobby, Science Hall</p>	<p>8</p> <p>Voting Areas 10:00 AM-12:00 PM JSAC Breezeway</p> <p>Voting Areas 1:00-3:00 PM Lobby, University Hall</p> <p>Recess Heroes 3:00-5:00 PM JSAC Ballroom</p> <p>Voting Areas 6:00-8:00 PM University Village</p>	<p>9</p> <p>Tailgate & Bonfire 6:00-9:00 PM University Village</p>	<p>10</p> <p>ASU Olympics 1:00-3:00 PM JSAC Sports Field (Rain Location: JSAC Ballroom)</p>	<p>11 ASU vs. Francis Marion University Women's: 1:30 PM Men's: 3:30 PM Christenberry Fieldhouse</p> <p>Coronation Ceremony at Men's Half Candidate Arrive at 3:00 PM</p>
<p>12</p>	<p>13</p>	<p>14</p>	<p>15</p>	<p>16</p>	<p>17</p>	<p>18</p>
<p>19</p>	<p>20</p>	<p>21</p>	<p>22</p>	<p>23</p>	<p>24</p>	<p>25</p>
<p>26</p>	<p>27</p>	<p>28</p>	<p>29</p>	<p>Notes:</p>		

ASU HOMECOMING 2012 DISCLAIMER

ASU HOMECOMING 2012, AUGUSTA STATE: CELEBRATE THE HERO WITHIN!

**This applies to all rules and events hence forth in
the Homecoming 2012 Rules Packet:**

**All rules are subject to change at the discretion of
the Office of Student Activities and the 2012
Homecoming Planning Committee. Participating
individuals will be notified if any changes are made
in a timely manner.**

**All decisions made by the Office of Student Activities
and the 2012 Homecoming Planning Committee are
final.**

**All Homecoming events are ALCOHOL AND ILLEGAL
SUBSTANCE FREE!**

**If any individual including someone in your
organization brings alcohol to/or appears to be
under the influence at ANY Homecoming
event/activity, your organization will be
DISQUALIFIED FROM ALL OF HOMECOMING AND
THAT INDIVIDUAL WILL BE ESCORTED OUT OF THE
EVENT!**

MR. & MS. ASU CANDIDATE RESPONSIBILITIES
ASU HOMECOMING 2012, AUGUSTA STATE: CELEBRATE THE HERO WITHIN!

THE 2012 HOMECOMING MR. & MS. ASU ELECTIONS POPULAR VOTE WILL TAKE PLACE AT THE FOLLOWING DAYS, TIMES, AND LOCATIONS:

Monday, February 6th, 2012:

1:00-3:00 PM	JSAC Breezeway
5:00-7:00 PM	Lobby, University Hall

Tuesday, February 7th, 2012:

10:00 AM-12:00 PM	2 nd Floor Lobby, Allgood Hall
3:00-5:00 PM	Lobby, Science Hall

Wednesday, February 8th, 2012:

10:00 AM-12:00 PM	JSAC Breezeway
1:00-3:00 PM	Lobby, University Hall
6:00-8:00 PM	University Village

WHAT IS THE MR. & MS. ASU PROCESS?

Mr. & Ms. ASU Candidates must have 30 semester credit hours or more of ASU work, being at a least sophomore status who are currently enrolled in Spring 2012 for at least nine (9) semester credit hours. All candidates must be returning undergraduate students for the 2012-2013 academic year, graduating no earlier than December 2012 and hold an Institutional GPA of 2.25 or higher being good university standing with a clear disciplinary record.

All candidates must be sponsored by an approved Chartered Student Organization. The Chartered Student Organization must be on the approved active student list for the current semester. Organizations may sponsor a total of two (2) candidates, one male and one female.

IMPORTANT DATES/DETAILS:

- Friday, January 27th-Application, Biography Candidate Question, and Chartered Student Organization Acknowledgement Statements all must be completed and submitted.
- Must attend one of two Mandatory Candidate Meeting's:
 - Tuesday, January 31st at 2:30 PM, JSAC Skinner Conference Room
 - Wednesday, February 1st at 3:30 PM, JSAC Skinner Conference Room
- Friday, February 3rd- Mandatory Candidate Rehearsal from 9:00-11:00 AM at the Christenberry Fieldhouse.
 - At this rehearsal professional photographs will be taken by the Office of Public Relations for publications used during Homecoming 2012, therefore everyone is required to be in business casual.
- Monday, February 6th-Must attend and participate in the Homecoming Kickoff at 12:00 PM in the JSAC Breezeway.
 - Each candidate will be required to introduce themselves at this event with no more than two (2) minutes to speak about the following:
 - What uniquely qualifies you to be Mr. or Ms. ASU?
 - What one activity has most impacted your experiences here at ASU?

- Tuesday, February 7th-Candidate Meet & Greet/Interview from 6:00-8:00 PM in the Art Gallery/Dome Room, Washington Hall.
 - The Candidate Meet & Greet/Interview attire is business casual.
 - Each candidate is allowed to bring one guest to this event.
- Must attend and participate in the Coronation Ceremony on Saturday, February 11th arriving with each escort at 3:00 PM in Christenberry Fieldhouse.
 - The Coronation Ceremony attire is semi-formal. All participants; including Candidates and Escorts must be ready upon arrival at 3:00 PM.
 - Everyone is to report to Entrance 3 of Christenberry Fieldhouse.
 - If the candidate's escort is not an ASU student, they will receive a complimentary pass for them to gain entry to the games.
 - Each candidate will receive two additional guest passes for the games.

MEET & GREET/INTERVIEW JUDGING CRITERIA:

Poise & Appearance	10 Points
School Spirit/Knowledge of University Traditions	10 Points
Leadership	10 Points
Campus Involvement	10 Points
Community Engagement	10 Points
TOTAL	50 Points

ORGANIZATION POINTS AWARDED:

Sponsorship of Mr. and/or Ms. ASU Candidate	10 Points
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RULES:

1. All candidates must be sponsored by an approved Chartered Student Organization. The Chartered Student Organization must be on the approved active student list for the current semester. Organizations may sponsor a total of two (2) candidates, one male and one female.
2. Candidates should wear business casual for most occasions. For the Tailgate & Bonfire and ASU Olympics, casual ASU attire is expected. For the Coronation Ceremony, candidates will dress in semi-formal attire.
3. Each Mr. & Ms. ASU Candidate must attend one of two Mandatory Candidate Meeting's:
 - Tuesday, January 31st at 2:30 PM, JSAC Skinner Conference Room
 - Wednesday, February 1st at 3:30 PM, JSAC Skinner Conference Room
4. Each Mr. & Ms. ASU candidate must attend and participate in the Homecoming Kickoff on Monday, February 6th at 12:00 PM in the JSAC Breezeway.
 - Each candidate will be required to introduce themselves at this event with no more than two (2) minutes to speak about the following:
 - What uniquely qualifies you to be Mr. or Ms. ASU?
 - What one activity has most impacted your experiences here at ASU?
5. Each Mr. & Ms. ASU Candidate must attend the Meet & Greet/Interview on Tuesday, February 7th from 6:00-8:00 PM in the Mary S. Byrd Gallery & Dome Room, Washington Hall.
 - a. The Candidate Meet & Greet/Interview attire is business casual.
 - b. Each candidate is allowed to bring one guest to this event.
6. Must attend and participate in the Coronation Ceremony on Saturday, February 11th arriving with each escort at 3:00 PM in Christenberry Fieldhouse.

- a. The Coronation Ceremony attire is semi-formal. All participants; including Candidates and Escorts must be ready upon arrival at 3:00 PM.
 - b. Everyone is to report to Entrance 3 of Christenberry Fieldhouse.
 - c. If the candidate's escort is not an ASU student, they will receive a complimentary pass for them to gain entry to the games.
 - d. Each candidate will receive two additional guest passes for the games.
7. Campaigning will be held from **Friday, February 3rd-Thursday, February 9th, 2012**. Candidates will be limited to word of mouth and flyers. Any other method, such as candy, balloons, buttons, shirts, posting on cars, etc., will not be allowed.
- a. Campaigning is defined as:
 - a. The public distribution, posting, or display of any material or information, as specified above, promoting a candidate or candidates.
 - b. Any person speaking before an organized group or in a public place with the purpose of promoting a candidate or candidates.
 - c. Any activity requesting the vote of a constituent.

*Encourage voting in general, without specifying a particular candidate (or candidates) *is not campaigning*.

8. It is the responsibility of the candidate to educate any and all campaign workers and affiliates as to the rules set forth. Candidates **will** be held responsible for the actions of their campaign workers. Campaigning outside the campaign period *will result in disqualification*.
- a. Candidates must remove all posted campaign materials by **Monday, February 13th, 2012**.
9. Electronic mass mail may not be used **except** for communication within campaign workers working for a particular candidate. You may not use MyASU to campaign.
- a. Electronic mass mail is defined as: Sending a piece of electronic mail to more than one person.
10. All flyers must follow Campus Posting Policy.
- a. Flyers are defined as: Posters, banners and other printed material. Signs **will not be allowed** in the following areas:
 - In the Reese Library or any Administrative Office.
 - In the lobbies of University Hall, the Science Building, and Allgood Hall.
 - On the first floor of the JSAC or in any area of the second floor that can be visible from the Breezeway on the first floor.
 - No campaign material may be placed on bulletin boards designated for departmental use.
 - Material may not be placed on doors to buildings, classrooms or on any windows, bathroom stalls, or any walls. Materials may not be placed on clocks inside of buildings.
 - On the outside of campus buildings. *This includes, but is not limited to, brick walls, benches, sidewalks, windows, and doors.* This does not include outside bulletin boards.
 - No campaign material may be placed on any vehicle which is parked on campus or on the outskirts of campus.
 - b. Writing on, or applying self-adhesive materials to ASU Property (including sidewalks, roads, vehicles, and walls) or on private property without permission of the owner is prohibited.
 - c. The placing of any sign over any other sign is not acceptable.

- d. Posters or signs may be removed if wrongly placed and the candidate will be notified.
11. Candidates may use sidewalk chalk, but not under covered areas.
 12. Candidates will be allowed to use two real estate signs from the Homecoming Committee and they **MUST BE RETURNED** by Monday, February 13th, 2012 or a fine will be charged to the sponsoring organization. Flyers placed on these signs should look professional – i.e., if it rains and the flyer color runs or the flyer is ripped and etc, it must be replacing it.
 13. No campaigning or campaign materials may be placed within the ten (10) feet of the defined areas of a voting site.
 - a. Candidates will receive one warning for loitering inside a voting site.
 - b. A second violation for loitering will result in disqualification for the candidate.
 14. The use of the United States Postal Service (USPS) is not permissible. Candidates will not be allowed to use campus mail for campaign purposes.

HOMCEOMING BANNER CONTEST
ASU HOMECOMING 2012, AUGUSTA STATE: CELEBRATE THE HERO WITHIN!

PAINTING SESSION: Friday, February 3rd, 2012 **TIME:** 11:30 AM-4:30 PM
HUNG: Sunday, February 5th, 2012
DISPLAYED: Monday, February 6th- Friday, February 10th, 2012

PAINTING SESSION: JSAC Ballroom
HUNG/DISPLAYED: JSAC Breezeway

WHAT IS THE HOMECOMING BANNER CONTEST?

The Homecoming Banner Contest is an opportunity for candidates/organizations to celebrate Homecoming by creating banners which flaunt the spirit of Homecoming 2012 and showcase their artistic talent.

This year's banner contest gives Mr. & Ms. ASU Candidates and/or Pass the Paw competitors the opportunity to create a banner based around the overall theme, ASU Homecoming 2012: AUGUSTA STATE: CELEBRATE THE HERO WITHIN! while also incorporating the individual candidates/organizations theme for the week.

IMPORTANT DATES/DETAILS:

- Friday, February 3rd- Banner Contest Painting Session
 - In order for the Candidate to receive participation points, the individual must be present for at least half the time their organization is present.
- Friday, February 3rd-Banners MUST be complete by 4:30 PM
- Sunday, February 5th-Banners Hung by Office of Student Activities Staff in the JSAC Breezeway

ORGANIZATION JUDGING CRITERIA:

Originality	5 Points
Adherence to Overall Homecoming Theme	5 Points
Incorporation of Candidate/Organization Theme	5 Points
<u>Artistic Merit</u>	<u>5 Points</u>
TOTAL	20 Points

CANDIDATE PARTICIPATION POINTS:

Participation	15 Points
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BONUS POINTS:

Organization Winner Bonus Points	10 Points
Candidate Winner Bonus Points	0 Points

RULES:

1. All banners must be completed during the allotted timeframe of the Banner Context Painting Session.
 - a. Projection screens will be provided, but will be allocated on a first come first serve basis the day of the Banner Contest Painting Session.

- b. Each candidate/organization will be given 45 minutes maximum for projection and tracing, as stated above on a first come first serve basis.
2. All banners must be the one provided by the Office of Student Activities and must be horizontal. Do NOT cut the sheet in any way.
3. There will NOT be any banner checks. If your banner is inappropriate it will not be hung and you will not receive any points for this category. Please remember your banner reflects your candidate, organization and this institution.
4. Do NOT put any materials (example: GLITTER, wood, cardboard, etc.) on the banner.
 - a. If there are any extra materials on the banner, the candidate/organization will be DISQUALIFIED from the banner competition.
5. In order for the Candidate to receive participation points, the individual must be present for at least half the time their organization is present.
6. The banner design MUST reflect your individual theme but still incorporate the overall theme.
7. The only words that may appear on the banner are:
 - a. Homecoming 2012: AUGUSTA STATE: CELEBRATE THE HERO WITHIN!
 - b. Augusta State University or ASU
 - c. Homecoming 2012
 - d. Individual Theme Title
 - e. Organization Name(s) or Initial(s)
8. Candidates/Organizations that do not follow any of the above rules will not have their banner hung and will not receive any points for this category.

DECORATED "A" CONTEST
ASU HOMECOMING 2012, AUGUSTA STATE: CELEBRATE THE HERO WITHIN!

REVEALING: Monday, February 6th, 2012 **TIME:** 12:00-1:00 PM
DISPLAYED: Monday, February 6th- Friday, February 10th, 2012
MOVED/DISPLAYED: Saturday, February 11th, 2012

REVEALED/DISPLAYED: JSAC Breezeway
MOVED/DISPLAYED: Christenberry Fieldhouse

WHAT IS THE DECORATED "A" CONTEST?

The Decorated "A" Contest is an opportunity for candidates and organizations to celebrate Homecoming by decorating a small and large wooden "A," respectively, which flaunts the spirit of Homecoming 2012 and showcase their artistic talent.

This year's Decorated "A" Contests gives Mr. & Ms. ASU Candidates and Pass the Paw competitors the opportunity to decorate an a based around the overall theme, ASU Homecoming 2012: AUGUSTA STATE: CELEBRATE THE HERO WITHIN! while also incorporating the individual organizations theme for the week.

Mr. & Ms. ASU Candidates will decorate a Little "A" that reflects their "hero" of choice. The Pass the Paw competitors will decorate a Big "A" that reflects their theme as done in the Banner Contest.

IMPORTANT DATES/DETAILS:

- Monday, January 30th- Little & Large "A" Available in the Office of Student Activities
- Monday, February 6th-Revealed at Homecoming Kickoff, Set-Up by 12:30 PM
- Saturday, February 11th-Little & Large "A" Available for Pick-Up Following Basketball Games at Christenberry Fieldhouse
- Monday, February 13th-Little & Large "A" MUST be Picked-Up (in not done on Saturday following the Basketball Games) in the Office of Student Activities by 4:30 PM.

JUDGING CRITERIA:

Originality	5 Points
Adherence to Overall Homecoming Theme	5 Points
Incorporation of Candidate/Organization Theme	5 Points
<u>Artistic Merit</u>	<u>5 Points</u>
TOTAL	20 Points

CANDIDATE PARTICIPATION POINTS:

Participation	15 Points
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BONUS POINTS:

Organization Big "A" Winner Bonus Points	10 Points
Candidate Little "A" Winner Bonus Points	10 Points

RULES:

1. All Decorated "A's" must be the one provided by the Office of Student. Do NOT cut in any way.
2. There will NOT be any "A" checks. If your "A" is inappropriate it will not be displayed and you will not receive any points for this category. Please remember your "A" reflects the candidate, organization and this institution.
3. All "A's" must be ready for Homecoming Kickoff Revealing at 12:30 PM on Monday, February 6th, 2012.
4. All "A's" MUST be labeled with the Candidate/Organization's name VISIBLE for the Office of Student Activities to read.
5. The "A" design MUST reflect the candidate's/organizations individual theme but still incorporate the overall theme.
6. The only words that may appear on the "A" are:
 - a. Homecoming 2012: AUGUSTA STATE: CELEBRATE THE HERO WITHIN!
 - b. Augusta State University or ASU
 - c. Homecoming 2012
 - d. Individual Theme Title
 - e. Candidates Name or Initial(s)
 - f. Organization Name(s) or Initial(s)
7. Candidates/Organizations who do not follow any of the above rules will not have their "A" displayed and will not receive any points for this category.

LIPSYNC CONCERT
ASU HOMECOMING 2012, AUGUSTA STATE: CELEBRATE THE HERO WITHIN!

WHEN: Tuesday, February 7th, 2012

TIME: 1:00-2:30 PM

WHERE: JSAC Breezeway

WHAT IS THE LIPSYNC CONCERT?

The LipSync Concert is an opportunity for candidates and organizations to direct and perform a dance/song/skit that they choreographed along with a set of music that entertains fellow students. Performances are encouraged to incorporate the theme, ASU Homecoming 2012: AUGUSTA STATE: CELEBRATE THE HERO WITHIN! if possible.

Students are able to be creative, designing their own scripts, props and costumes for their performances.

IMPORTANT DATES/DETAILS:

- Monday, February 6th-Pre-Recorded Singe Track CD & LipSync Introduction due by NOON to the Office of Student Activities.
 - The CD must only have the one track for the LipSync Concert.
 - The CD must have the organizations name written on it.
- **Tuesday, February 7th-All Performers MUST be present at 12:30 PM to review performance order and other event details.**

ORGANIZATION JUDGING CRITERIA:

Costumes/Props	5 Points
Creativity/Originality	5 Points
Talent/Spirit/Enthusiasm	5 Points
Overall Entertainment	5 Points
TOTAL	20 Points

CANDIDATE PARTICIPATION POINTS:

Participation	15 Points
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BONUS POINTS:

Organization Winner Bonus Points	10 Points
Candidate Winner Bonus Points	0 Points

RULES:

1. If the Chartered Student Organization's sponsored Mr. and/or Ms. ASU Candidate are participating together the Mr. and/or Ms. ASU Candidate must participate on stage in some manner to receive participation points.
2. No more than 10 people will be allowed to perform on the stage at any point in time. This does not include transitions **(Each additional member on stage over 10 will be a two (2) point deduction from the total score.)**
3. The dance/song/skit must be set-up, performed, and torn down within 3-6 minutes. Each performance must take into consideration the amount of time it takes to set-up

- props, enter and exit the stage. **Set-up, tear down and the actual skit should not exceed six (6) minutes TOTAL. (Each 30 seconds over will be a two (2) point deduction from total score.)**
4. No flips of any kind are allowed. If anyone performing attempts any flip of any kind, the group will be **DISQUALIFIED** from the LipSync Concert.
 5. No performer is allowed to use the stairwell or upstairs area above the JSAC Breezeway for the performance. If anyone performing attempts to use the above area, the group will be **DISQUALIFIED** from the LipSync Concert.
 6. Props must not exceed six (6) feet in height and must have the organizations name on EVERY PROP. **(For each prop over six (6) feet in height or any props left after the event will result in two (2) points deducted for each prop from the total score.)**
 7. Once the skit is complete, nothing may be left anywhere near the performance area. **(For any item left after the performance will result in two (2) points deducted for each item.)**
 8. Each group **MUST** refrain from the use of vulgar, demeaning, racial, sexual, or provocative content in their skit. The content of **ALL** skits will be at the discretion of the Office of Student Activities and the 2012 Homecoming Planning Committee anything offensive or tasteless will result in that group being **DISQUALIFIED** from the LipSync Concert.
 9. Candidates/Organizations who do not follow any of the above rules will not have will not receive any points for this category.

RECESS HEROES

ASU HOMECOMING 2012: AUGUSTA STATE: CELEBRATE THE HERO WITHIN!

WHEN: Wednesday, February 8th, 2012

TIME: 3:00-5:00 PM

WHERE: JSAC Ballroom

WHAT IS THE RECESS HEROES?

Showing Augusta State's dedication to both service and future Jaguars, Recess Heroes allows ASU students to create a "recess break" with numerous themed booth activities for elementary aged children from the local Augusta community.

IMPORTANT DATES/DETAILS:

- **Wednesday, February 8th-The candidates and organizations booth representatives must be in the JSAC Ballroom by 2:30 PM.**
- Wednesday, February 8th-The organization's booth must be set-up by 2:30 PM for the arrival of the children.
- Wednesday, February 8th-The organization's booth must be cleaned-up by 5:30 PM.

ORGANIZATION & CANDIDATE COSTUME JUDGING CRITERIA:

Relatedness to Children	5 Points
Creativity	5 Points
Adherence to Overall Homecoming Theme	5 Points
<u>Incorporation of Candidate/Organization Theme</u>	<u>5 Points</u>
TOTAL	20 Points

CANDIDATE PARTICIPATION POINTS:

Participation	15 Points
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BONUS POINTS:

Organization Winner Bonus Points	10 Points
Candidate Costume Winner Bonus Points	10 Points

RULES:

1. Each organization must propose three (3) ideas for a fun booth activity please keep this in mind that this is for children and create your activities to relate to this theme.
2. Ideas will be approved after the Pass the Paw Entry Form preferences are submitted. Your booth selection will be emailed to the organization contact on Monday, January 30th, 2012 by 4:30 PM.
3. If the Chartered Student Organization's sponsored Mr. and/or Ms. ASU Candidate are participating in this event the candidate must submit three (3) hero preferences on their application. Their hero selection will be emailed to the organization contact on Monday, January 30th, 2012 by 4:30 PM.
4. If the candidate is participating they must arrive in costume at 2:30 PM, ready to lead the children around to each booth.

5. If your organization wishes to give out food as a prize for children who complete the booth activity, please know that the only food that is allowed must be **pre-packaged** and individually wrapped such as candy or granola bars.
 - a. **Food that has peanut ingredients is prohibited, in order to avoid allergic reactions.**
 - b. If you have any questions about whether a specific food is allowed, please ask before the event.
6. When planning your activity and buying candy/decorations, please plan for approximately 75-100 elementary age children.
7. There must be two (2) members from each pairing at their respective booth at all times during this event.
8. Please be mindful of the content and decorations of your booth. Remember that this event is for elementary age children and anything that is considered by the 2012 Homecoming Planning Committee to be vulgar or inappropriate for these children will result in **immediate DISQUALIFICATION** from this event.
9. No music can be played at any individual booth. Music for this event will be provided by the 2012 Homecoming Planning Committee.
10. Electricity will not be available so please plan your booth activity accordingly.
11. The booth representatives you choose must be available from thirty (30) minutes before the event to set-up and at least thirty (30) minutes after to clean-up.
12. Each booth area must be cleaned and approved by a member of the 2012 Homecoming Planning Committee before the organization can leave the event. Failure to do this will result in a **deduction of five (5) points.**

TAILGATE & BONFIRE
ASU HOMECOMING 2012, AUGUSTA STATE: CELEBRATE THE HERO WITHIN!

WHEN: Thursday, February 9th, 2012

TIME: 6:00-9:00 PM

WHERE: University Village

WHAT IS THE TAILGATE & BONFIRE?

The tailgate is an opportunity for organizations to show their ASU spirit by decorating a table. The tailgate will end with a ceremonial lighting of a bonfire where each student is asked to bring an item from another institution to throw in the bonfire. YES, you read that correctly: Bring your gear from other schools to burn-let's show our JAGUAR PRIDE!

IMPORTANT DATES/DETAILS:

- Thursday, February 9th-The organization's table must be set-up by 5:30 PM.
- Thursday, February 9th-The organization's table must be cleaned-up by 9:30 PM.

ATTENDANCE:

Small Group: 5-10 Members, 2 Members MUST be Present

Medium Group: 11-15 Members, 5 Members MUST be Present

Large Group: 16+ Members, 8 Members MUST be Present

ORGANIZATION JUDGING CRITERIA:

Originality	5 Points
Creativity	5 Points
ASU Jaguar Pride & Spirit	5 Points
Representatives at Table	5 Points
TOTAL	20 Points

CANDIDATE PARTICIPATION POINTS:

Participation	15 Points
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BONUS POINTS:

Organization Winner Bonus Points for Most Attendance	5 Points
Organization Winner Bonus Points	5 Points
Candidate Winner Bonus Points	0 Points

RULES:

1. Each organization will be given a 10' X 10' space in the grass field outside of University Village.
2. Each space will be provided with one six (6) foot table and two chairs. The space will be judge on ASU Jaguar Pride and Spirit!
3. Electricity will not be available so please plan your space accordingly.
4. No music can be played at any individual organization. Music for this event will be provided by the 2012 Homecoming Planning Committee.
5. No motor vehicles will be allowed in the "tailgate" area.

6. There must be two (2) members from each pairing at their respective table at all times during this event (from 6:00-8:00 PM).
7. The organizations representatives you choose must be available from thirty (30) minutes before the event to set-up and at least thirty (30) minutes after to clean-up.
8. Each table area must be cleaned and approved by a member of the 2012 Homecoming Planning Committee before the organization can leave the event. Failure to do this will result in a **deduction of five (5) points**.
9. If your organization wishes to give out food to your organization members please know that you are responsible for all aspects; including cost, preparation, serving and consumption.
 - a. **Food that has peanut ingredients is prohibited, in order to avoid allergic reactions.**
10. Please be mindful of the content and decorations of your table. Anything that is considered by the 2012 Homecoming Planning Committee to be vulgar or inappropriate will result in **immediate DISQUALIFICATION** from this event.
11. Each organization member must sign-in with the 2012 Homecoming Planning Committee Representative.

ASU OLYMPICS

ASU HOMECOMING 2012: AUGUSTA STATE: CELEBRATE THE HERO WITHIN!

WHEN: Friday, February 10th, 2012

TIME: 1:00-3:00 PM

WHERE: JSAC Sports Field (Rain Location: JSAC Ballroom)

WHAT IS THE ASU OLYMPICS?

ASU Olympics is the opportunity for the Mr. & Ms. ASU Candidates and Pass the Paw Competitors to compete with one another in a lively relay competition with bragging rights for the winners.

IMPORTANT DATES/DETAILS:

- Friday, February 10th-The organization's representatives and candidates must report at 12:30 PM to review the rules and regulations.

ATTENDANCE:

Small Group: 5-10 Members, 2 Members MUST be Present

Medium Group: 11-15 Members, 5 Members MUST be Present

Large Group: 16+ Members, 8 Members MUST be Present

CANDIDATE JUDGING CRITERIA:

Originality/Creativity	10 Points
ASU Jaguar Pride & Spirit	10 Points
TOTAL	20 Points

CANDIDATE PARTICIPATION POINTS:

Participation	15 Points
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BONUS POINTS:

Organization Winner Bonus Points for Most Attendance	5 Points
Organization Winner Bonus Points	5 Points
Candidate Winner Bonus Points	10 Points

RULES:

1. Each organization must select five (5) members to serve on their Olympic Team for the ASU Olympics.
2. The selected members must arrive at 12:30 PM to review the rules and regulations of the ASU Olympics, if the representatives do not arrive by 12:45 PM they will be **DISQUALIFIED**.
3. If the Chartered Student Organization's sponsored Mr. and/or Ms. ASU Candidate are participating in this event the candidate must come ready to support ASU's Olympics sporting their Jaguar Pride & Spirit!
4. If the candidate is participating they must arrive in costume at 12:30 PM, dressed and ready to be judged, as well as cheer on their peers!
5. For attendance purposes, each organizations member must sign-in with the 2012 Homecoming Planning Committee Representative.

Mr. & Ms. ASU Candidate Application
ASU Homecoming 2012, AUGUSTA STATE: CELEBRATE THE HERO
WITHIN!

Please print legibly in ink. Return completed form to the Office of Student Activities by 4:30 PM on Friday, January 27th, 2012.

Name: _____ Student ID Number: 927 _____

ASU Email Address: _____

Local Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Alt. Phone Number: _____

Major(s): _____ Classification: _____

Expected Graduation Date: _____ Institutional GPA: _____

In the following section, please list your ASU experiences in the appropriate categories including dates. Please attach a copy of your resume at this application at the time of submission.

Leadership Experiences, including Organization Membership, Office Held & Dates:

Community Service Experiences: _____

Academic Awards & Honors: _____

Future Plans: _____

Each Mr. & Ms. ASU Candidate must submit a biography & candidate question in an electronic format.

- Candidate Biography (limit 100 words)
- Candidate Question (limit 100 words)
 - What uniquely qualifies you to be Mr. or Ms. ASU? What do you plan to bring to the title if elected?

Sponsoring Chartered Student Organization: _____

Check all activities/events that you will be participating in:

- Homecoming Kickoff
- Homecoming Banner Contest
- Decorated "A" Contest
- LipSync Concert
- Meet & Greet/Interview
- Recess Heroes
- Tailgate & Bonfire
- ASU Olympics
- Coronation Ceremony

Along the theme of AUGUSTA STATE: CELEBRATE THE HERO WITHIN, each candidate will be required to selection their "hero" to use for various activities during the week. These activities include the Decorated "A" Contest and Recess Heroes Costume (refer to those specific events detail pages).

Preference 1: _____

Preference 2: _____

Preference 3: _____

Your preference selection will be emailed to you on Monday, January 30th, 2012 by 4:30 PM.

Escort's Name: _____

Is the Escort an Augusta State University Student: YES NO

I have read, understand and will abide by the rules set forth in the Mr. & Ms. ASU Candidate Packet, including the Rules & Regulations. I understand my responsibilities as a candidate, winner and am sure that I will be able to fulfill those responsibilities. If I am a winner, I will accept that position and the awards that go with it. If I step down or do not complete my requirements, I understand I will not receive the stipend.

Candidate Signature: _____ Date: _____

Organization Acknowledgement Statement

The organization sponsoring this candidate understands and has read the Mr. & Ms. Candidate Packet, including the Rules & Regulations and will abide by those rules set forth. The Chartered Student Organization understands the responsibilities of the candidates and the winner and is, therefore; sure the selected candidate will be able to fulfill these responsibilities.

Chartered Student Organization

Organization's President Signature

Organization's Advisor Signature

Candidate's Name

Candidate's Signature

Date

