

ASU CAREER CENTER TECHNOLOGY RESEARCH FEE PROPOSAL –Spring 2002

VAULT.COM CUSTOMIZED ONLINE LIBRARY – Knowledge/research of companies is the #1 criticism of employers when working with ASU students/graduates according to office surveys. This is a consistent criticism with employers nationwide regarding college students and the resources of the Internet make it virtually inexcusable.

The ASU Career Center provides literature in their library that students either check out and never return or rarely use. When referring them to resources we have on file with Reese Library, we cannot guarantee they will invest the time to explore them.

Vault.com is one of two leaders in company research online for new graduates. By having a customized research system via our web page to demo to students, it is the hope that more students will take advantage of the resources available to them in targeting companies for a job search.

Some of the features include – identifying company information in target regions and job type classifications. This includes data on the earnings, products, ownership and history of the company. There is also a comments feature where other users share their knowledge/experience with a particular company. There are also targeted career/company guides that students can print out in a pdf format for use.

Students at schools with a Vault Online Library receive:

- * Customized site by Vault that includes the look of our college site with our links
- * 18 Vault Industry & Career Guidebooks (80-800pp. each, \$400/bookstore value per student)
- * 40+ Vault Premium Employer Profiles (40-60pp. each, \$800/bookstore value per student)
- * 2,500+ Vault Company Profiles (1-2pp. each)
- * 2,500+ Company Discussion Areas in Vault's Electronic WaterCooler™
- * 1,100+ Vault Career Advice Articles (covering 29 key categories)
- * 31 Vault Industry Overviews
- * 56 Vault Occupation Profiles
- * 8 Company Videos
- * 53 Company Q&As (the inside word from companies themselves)
- * 300+ Am I Worthy™ Profiles (real-life profiles for salary benchmarking) and 3 Salary Charts
- * 18 Vault Career Trend Surveys on career issues, interviews, workplace behavior

(Discount Offered to Augusta State University)

1. Set-up, design/IT, and upgrades fee: \$500 reduced (normally \$2,000)
2. Hosting fee \$500 reduced (normally \$2000)
3. Content fee \$2,280 (\$.60/student/year = \$.60 x 3,800 (# of FTE students))

TOTAL: \$3,280/year (12 month term)